

Ladies' Fine Kid Gloves

Ladies! We desire to call your attention to the new Montfort kid gloves, for which we obtained the exclusive agency in Omaha. They are made in Arnstadt, Germany, and have never before been put on the market in the west. Every pair is warranted perfect in every detail, or your money back if you do not find them so. They come in the new shades of grey, tan, oxblood, white, in all sizes from 5 1/2 to 7 1/2—\$1.00 worth for each pair, but The People's price is only 1.00

FREE—With every purchase in our glove department, we will give free of charge a cake of Colgate's highly perfumed toilet soap.

CONCERT ALL DAY MONDAY— Save Your Cash Checks and Receive Presents

Time Sales

- 8 to 9-2 pkgs. Pins..... 1c
8 to 9-6 Skirt Linings, yd. 1c
8 to 9-15c Men's Hose..... 7c
8 to 9-25c Silver Tipped Rabbit Foot..... 5c
8 to 9-Baby Shoes 50c value 14c
8 to 9-1 lb. pk. Corn Starch, 1-2c
8 to 9-Quart mixed pickles, 5c
8 to 9-25c Turkish Towels, 12c
1:30 to 2:30-Boys' Watches 69c
1:30 to 2:30-Pkg. German Bird Seed..... 1-2c
5 to 6-Fresh Bread per loaf, 1c
5 to 6-Men's 75c Shirts..... 25c

WHOLESALE AND RETAILERS OF DRESS GOODS.

THE PEOPLES STORE LEADERS OF LOW PRICES 16% FARNAM STREETS, OMAHA. THE PEOPLES FURNITURE & CARPET CO. Ice Cream Soda 4c. Ice Cream Bricks 4c. Phosphates, glass 2c.

FREE

A Check Room for Parcels. Concert Tomorrow. Shoe Polish in Shoe Dept. Sample Book, Iron and Wire in Grocery Department. Special—\$1.00 Bottle Beef, Iron and Wine... 43c Veiling Special Handsome Veilings—new designs—cross bar and dotted—all black, and black with white dots—1 1/2 value—yard..... 5c 6 Bars Soap Free Please return to us Check No. 29 of the goods you bought here Thursday, Sept. 14, and receive as reward 4 bars fine Laundry Soap. Check must call for purchase of 25c or over. No. 29 appears printed in red ink.

Sale Ladies' Pocketbooks

Ladies' Fine Leather Pocketbooks—made with two partitions and handkerchief pocket—superior quality leather gilt or silver trimmings—worth fully 50c—special sale price..... 25c Ladies' Superior Quality Leather Pocketbooks—fine seal grain leather—lined with kid—has two partitions—nickel frame—worth fully 75c—sale price..... 39c CONCERT ALL DAY MONDAY— Save Your Cash Checks and Receive Presents

Special Cash Sales, Big Purchases from Importers and Jobbers

Lord & Taylor's Dress Goods at 30c on the \$

Lord & Taylor are famous the world over for the superior class of dress goods they sell—We were fortunate in securing a big lot (over 8,000 yards) at 30c on the dollar—and are willing to let you share in our good fortune—It's a grand opportunity and comes in the nick of time—right at the season of the year when most appreciated.

- 46-in French and German Novelties—Cravenette, waterproof serges, melton suitings—worth up to \$3 a yard—sale price..... 79c Crepons of finest lustre, the richest designs—Here is the way we price them for Monday—Just half. \$1.00 Black Crepons..... 50c \$2.00 Black Crepons..... \$1.00 50-in all wool Bascot Cloth..... \$1.50 50-in all wool Cheviots..... 39c 50-in all wool Granites..... 39c 50-in all wool Armures..... 39c 50-in all wool Homespuns..... 39c 100 Pieces Henriettas, Storm Serges, whipcords, tufted suitings, chevilles, poplins, diagonals, goods worth up to \$1 a yard—special sale price 19c Here is the way we price them for Monday—Just half. \$3.00 Black Crepons..... \$1.50 \$4.00 Black Crepons..... \$2.00 50-in all wool Broadcloths..... 39c 50-in Fancy Novelties..... 39c 50-in Cheviots and Whipcords..... 39c 50-in Homespuns, Covert cloths..... 39c 50-in fine Venetian Cloth..... 39c Beautiful Golf Suitings—attractive patterns, decidedly modish—Lord and Taylor goods—\$1.00 value, per yard..... 39c Newest Effects in Golf Suitings—wonderful patterns—worth \$2.00 a yard—only..... 98c

Arnold Constable & Co's Silks at 30c on the \$

This Letter Proves our statement—It's the exact copy of the one sent Mr. Woottan, our silk buyer. He made the offer, they accepted it. Now the goods are here, and a more beautiful lot of fancy silks were never exhibited. Every piece of the new novel patterns, over 15,000 yards. We advise early shopping Monday, for this sale is bound to bring the crowds to our silk counters.

- Arnold, Constable & Co's Fancy Silks—real pretty patterns, new and novel designs, regular 75c value, for..... 49c Fancy Silks—of the richest and rarest designs, the new stripes and weaves—actual \$1.00 quality, yard..... 59c Fancy Silks—the choicest colorings, the rarest patterns—bright and fascinating, the ideal styles, \$1.25 values..... 69c 100 Pieces Plain Black Taffetas—50c value, yard..... 19c 75c Black Taffetas, yard..... 49c \$1.00 Black Taffetas, yard..... 59c \$1.00 Grade Satin Duchesse..... 39c \$1.50 Grade Satin Duchesse..... 69c Silks of Rarest Colorings—most attractive patterns, elegant designs—worth \$1.00 a yard, only..... 79c Silks of Novel and Attractive Designs—the choicest and most dazzling color effects, beautiful—rich and rare, \$1.50 value..... 89c Positively the Best Silks—ever shown for double the price—on sale for..... 1.25 \$1.00 Taffetas—all colors—choice designs, yard..... 45c \$1.25 Black Taffetas, yard..... 69c \$1.50 Black Taffetas, yard..... 79c Black Satin Duchesse—All Pure Silk. \$2.00 Grade Satin Duchesse..... 79c \$3.00 Grade Satin Duchesse..... 98c

The Peoples' Shoe Store

Shoe headquarters without a doubt—The result of our continual bargain giving—To more strongly emphasize our supremacy we make unusual offerings for Monday.

Free A ticket entitling buyer to 20 free shines given with every pair of ladies' and men's shoes sold.

- To make our Monday Shoe Sale one you'll not forget so soon, we place on sale 400 pairs of women's shoes, the finest dongola and vic kids—shoes that never sold for less than \$3.00 a pair, some even worth \$4, all at one price..... 1.69 Ladies' Finest Quality Shoes—when we say finest we mean finest in the new tans and blacks; turn and welts, light and heavy soles—real \$4.00 shoes—Monday at only..... 1.98 Child's Good Dongola Lace Shoes—in black only, worth 75c a pair, sale price..... 49c Misses' Fine Dongola Lace Shoes—good soles, worth fully \$1.25 a pair, only..... 79c Women's Fine Spring Heel Shoes—kid uppers, heavy extension soles, worth fully \$2.25 a pair—special sale price..... 1.59 Men's \$2.00 Shoes—light weight, made of fine kid, nicely finished, new London toe, sale price..... 1.48 J. Richardson Celebrated Shoes—plain or tipped toes, lace or congress—every pair warranted, worth fully \$2.50 a pair—special sale price only..... 1.59 Men's Storm Calf Shoes—a popular fall shoe, with double soles, strong, heavy and comfortable, worth \$3 a pair—special sale price only..... 1.98 Men's Dress and Business Shoes—all leathers in new toes, swell lasts, welts and McKay's, regular \$3 & \$4 value..... 2.48 Boys' Fine Calf Shoes—half double soles, cheap at \$2 a pair, on sale tomorrow for..... 1.39

Golf Hats

Positively phenomenal has been our sale of Golf Hats. HERE are the reasons: \$1.00 Golf Hats..... 69c \$1.50 Golf Hats..... 98c \$2.00 Golf Hats..... 1.49

Ladies Underwear

Ladies' Fine Ribbed Vests—shaped body, long sleeves, 50c value (not all sizes), choice..... 12c Ladies' Fine Quality Ribbed Vests—superior grade—50c value..... 25c Ladies' Combination Suits perfect fitting, new styles—75c value..... 50c

Lining Specials

Linen Canvas—regular 15c quality—Monday, yard..... 8c Fancy Waist Linings—25c value—yard, only..... 8c Fancy Striped Percales usually sold for 25c a yard—special sale price..... 8c

Ribbons

Special sale on over 1,000 yards. The choicest lot of colors ever shown. 10c Ribbons go for..... 2c 20c Ribbons go for..... 5c 50c Ribbons go for..... 9c The new styles in Ribbons in endless variety.

Sale Jackets, Capes & Suits

Offering values that merit your custom. The People's Store invites you to come and make yourself at home in this grand department. If you don't want to buy now, you'll buy by and by.

- Ladies' Genuine Beaver Jackets—with fine velvet collars, patent buck, half satin lined, all sizes, latest cut, elegantly tailored and trimmed, perfect fitting garments—\$7.00 value, for..... 3.98 Ladies' Genuine Imported Melton Fall Jackets—in blacks, modes and greys, with strap seams, silk serge linings, all sizes—worth fully \$12.50—Special sale price..... 6.98 Ladies' Genuine Kersey, Melton—or beaver coat jackets—all lined throughout with silk serge—velvet collar with tailored strap seams—latest coat sleeve—elegantly buttoned—\$15.00 value, for..... 8.98 Ladies' Fine Golf Capes—the most effective patterns—handsomely made—nicely finished—worth \$10.00—sale price..... 6.98 1,000 High Grade Tailor-Made Suits—in tans, blacks, blues, greys, browns, etc.—Venetian cloths, Herring-bones, chevilles and serges—all cut in latest style—either tight fitting or fly front—jackets lined with taffeta silk all sizes—\$15.00, \$18.00 and \$20.00 values at..... 8.98, 9.98, 12.98

Specials in Fine Hosiery

- Children's Fast Black Cotton Hose—superior quality, with high spliced heel and toe, warranted seamless, worth fully 25c a pair—special price for Monday..... 12c Ladies' Fast Black Cotton Hose—well finished, very fine gauge, double heel and toe, exceptional quality—very durable grade of hose—worth 45c pair..... 23c Ladies' Fine Silk Hose—mixed with lisle to insure strength—superior quality—a very pretty range of patterns—beautiful colorings—actually worth \$1.00 a pair—special sale price..... 50c

Umbrella Special

Ladies' or Gent's Fine Umbrellas—paragon frame, covered with non-destructible serge, superior steel rod—has elegant Brazilian wood handle—silver mountings—a positive value..... 98c

Notion Bargains

- Basting Thread—this sale, per spool..... 1c Dress Shields—per pair, only..... 5c Dress Stays—per set, only..... 4c Velvet Skirt Binding—everlasting kind—yard..... 4c 6 Bars Toilet Soap—only..... 5c 20c Bottle Perfume—this sale..... 9c Fine Bristle Tooth Brush—only..... 5c Large Cake Carlo Custite Soap—10c value..... 5c

Belt Specials

Ladies' Leather Belts, extra quality, new shades, all colors, worth fully 50c, only..... 25c Newest Thing in Belts; plush, in all colors, over leather, with out steel buckles, worth fully \$1.50, sale price..... 98c

Sale Ladies' Handkerchiefs

Ladies' Fine Cambric and Lawn Handkerchiefs—hemstitched or with embroidered corners—worth fully 10c each, sale price..... 2c 100 Dozen Ladies' Sample Handkerchiefs—over a hundred different styles, plain and fancy embroidered corners—fine lawn and linen, worth up to 25c each—choice..... 9c Ladies' Fine Sheer Lawn Handkerchiefs—superior quality, very handsome designs, prettily embroidered corners—worth 25c each—sale price only..... 12c

Men's Furnishing and Underwear

- Men's Fancy Dress Shirts—The latest patterns, body made of superior muslin, percale fronts—also all colored shirts, regular \$1 quality, sell Monday for..... 49c Men's Latest Style Neckwear—The new fall novelties in tecks, bows, four-in-hands, etc., rich colorings, value up to 50c—sale price..... 23c Jaeger's Wool Underwear—For men—fine fleeced superior quality garments, worth fully 75c, on sale Monday for only..... 49c Fall Weight Saxony Wool Underwear—Natural color—all sizes—shirts and drawers—this grade is sold everywhere at \$1—lay in a supply at our Monday price—only..... 75c Men's Finest Worst Ribbed Underwear—in natural or fancy colors, a regular \$1.50 grade, all sizes, shirts and drawers, on sale Monday for..... 98c Men's Fine Half Hose—superior cotton, very fine gauge, worth fully 20c pair, on sale Monday at..... 10c

Sale Ladies' Undermuslins

- Ladies' Muslin Night Gowns—beautifully trimmed with lace and embroidery, also satin ribbons, worth fully \$1.25, special sale price only..... 69c Ladies' Finest Muslin Night Gowns—very fine lace and embroidery trimming on sleeves, neck and front, actual \$2 value, special sale price..... 98c Ladies' Fine Muslin Skirts with handsomely embroidered bottom, three rows of tucks, worth fully 75c, sale price..... 49c Ladies' Corset Covers—fine quality muslin, nicely finished, worth fully 20c, only..... 9c

Two Big Corset Leaders

Ladies' Fine Corsets—correct form, made with two side steels, full boned, easy wearing, exceptional quality, 75c value, only 50c The Best Corset Bargain of the season is our model corsets which we offer at a special low price for Monday's sale. We also include fancy high grade corsets—worth up to \$2.00 for the same price, only..... 1.00

The Peoples' Grocery Store

- Always in the lead with the biggest values—Phone 1924 and give your order, it will receive prompt attention. FREE 10 bars of laundry soap, White Russian, Cudahy's Diamond C or Santa Claus, free to every purchaser of 3 pounds of our Superior Blend Mocha and Java Coffee at 25c per lb.—This grade coffee sells at 30c elsewhere. Good Broken Mocha & Java Coffee, per lb..... 7c Highest Patent (Superior Brand) Minnesota Flour, per sack..... 98c Good Medal Flour, per sack of 48 lbs..... 89c 10 bars White Russian or Santa Claus Soap..... 19c Knox's, Cox's or Plymouth Rock Gelatine..... 12c Large Bottle Snyder's Pure Tomato Catsup..... 15c Pound pkg. Corn Starch, only..... 2c Pound pkg. Mixed German Bird Seed..... 2c Pint Bottle Assorted Pickles..... 6c Tall can Blood Red Salsina..... 8c 8 lbs Hand Picked Navy Beans..... 12c 5 lbs. Good Japan Rice, this sale, lb. only..... 15c Fancy Mixed Pickling Spices, sale price..... 10c Pure Fruit Jelly, lb. glass, only..... 5c Sweet Chocolate, per pkg..... 2c Oil or Mustard Sardines, can..... 2c Extra Large Italian Prunes, per lb..... 2c 10 lbs Best Granulated Cornmeal..... 8c No. 1 Picnic Hams, pound..... 6c 3 pound salt beef..... 17c Best Creamery Butter, sale price per lb..... 18c Fancy Full Cream Cheese, per lb. only..... 8c Special Offers in Cigars and Tobaccos The Peoples' Store is veritably smokers' headquarters. Cigar Specials—Earl of Essex or Spano Cuba, 5c cigars, per box of 50..... 1.69 Tobacco Specials—Yum Yum or Tip Top Smoking Tobacco, per 50 package..... 3c Cheiving Tobacco—Battle Ax Cheiving Tobacco, per pound Monday..... 28c

Special Jewelry Bargains

- Handsome Side Combs—worth fully 20c a pair, only..... 10c Beautiful Pompadour Comb—set with brilliants, worth fully 20c each, only..... 10c Brooch Pins, Set with Rhinestones—worth 50c each, only..... 29c Sterling Silver Files or Button Hooks—worth 65c, sale price..... 39c Sterling Silver Friendship Hearts—beautiful designs, worth fully 35c, sale price..... 19c

Laces and Embroideries

Extraordinary value for Monday. Tomorrow morning, as soon as the store opens, this great lot of laces and embroideries go on sale and the sale continues until every yard is sold. It includes all the newest designs and patterns, in fine laces and embroideries, various widths and for all purposes, mostly trimming laces, however—values up to 20c—go at 1c, 2c and..... 5c

Linens and Domestic Special Prices

- Turkey Red Table Damask—superior quality, worth 25c a yard—sale price..... 12c 50-inch Bleached Table Damask—Worth fully 35c a yard—only..... 19c 50-inch Turkey Red Table Damask—superior quality, 50c value, yard..... 19c All Linen Glass Toweling—regular 10c value—yard..... 5c Honey Combed Towels—regular 8c value, only..... 3c Bleached Pillow Case—worth 15c—sale price..... 6c Fancy Ticking—Real hand-made patterns, will wear like iron, 25c value..... 15c 5 cases stamped and checked tennis flannel, on sale tomorrow, yard..... 4c 10 bales Unbleached Muslin—yard wide, only..... 3c Indigo Blue Prints—Dark colors, including robe patterns for comforters, fast colors, yd..... 3c

Handwritten letter from Mr. W. R. Woottan dated July 15, 1899. The letter expresses appreciation for the offer of goods and requests that the goods be shipped to him as soon as possible.